YELLOW BIRCH LANDSCAPING STYLE GUIDE

PRIMARY LOGO

SECONDARY LOGO

ICON

Primary logo used as first option.

Icon used as supporting logo.

FONTS

Main font for documents to maintain the brand look and feel.

POSTER GOTHIC ROUND ATF

POSTER GOTHIC ROUND ATF HEAVY | HEADLINES

ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345678910

Altivo | Regular | Body Copy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
12345678910

Usage examples:

HEADLINE ALL CAPS

Supporting body copy should be written in a smaller sized font utilizing Raleway regular font.

COLOR PALETTE

Hex: #010101 | RGB: 1 1 1 | CMYK: 75 68 67 90

Hex: #241f20	Hex: #F1B02C	Hex: #6b2900	Hex: #ffffff
RGB: 36 31 32	RGB: 243 176 45	RGB: 108 41 3	RGB: 255 255 255
CMYK: 69 68 64 73	CMYK: 4 33 94 0	CMYK: 4 74 94 66	CMYK: 0 0 0 0